



**LOVE OF URBAN DESIGN®**



**ART OF BLACK**

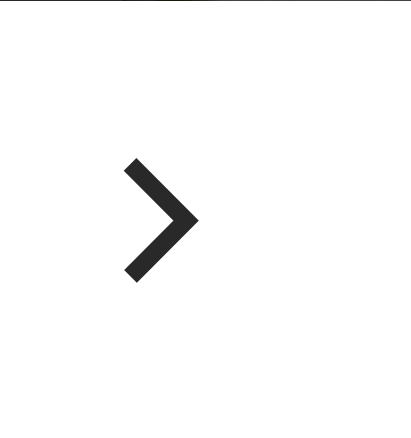
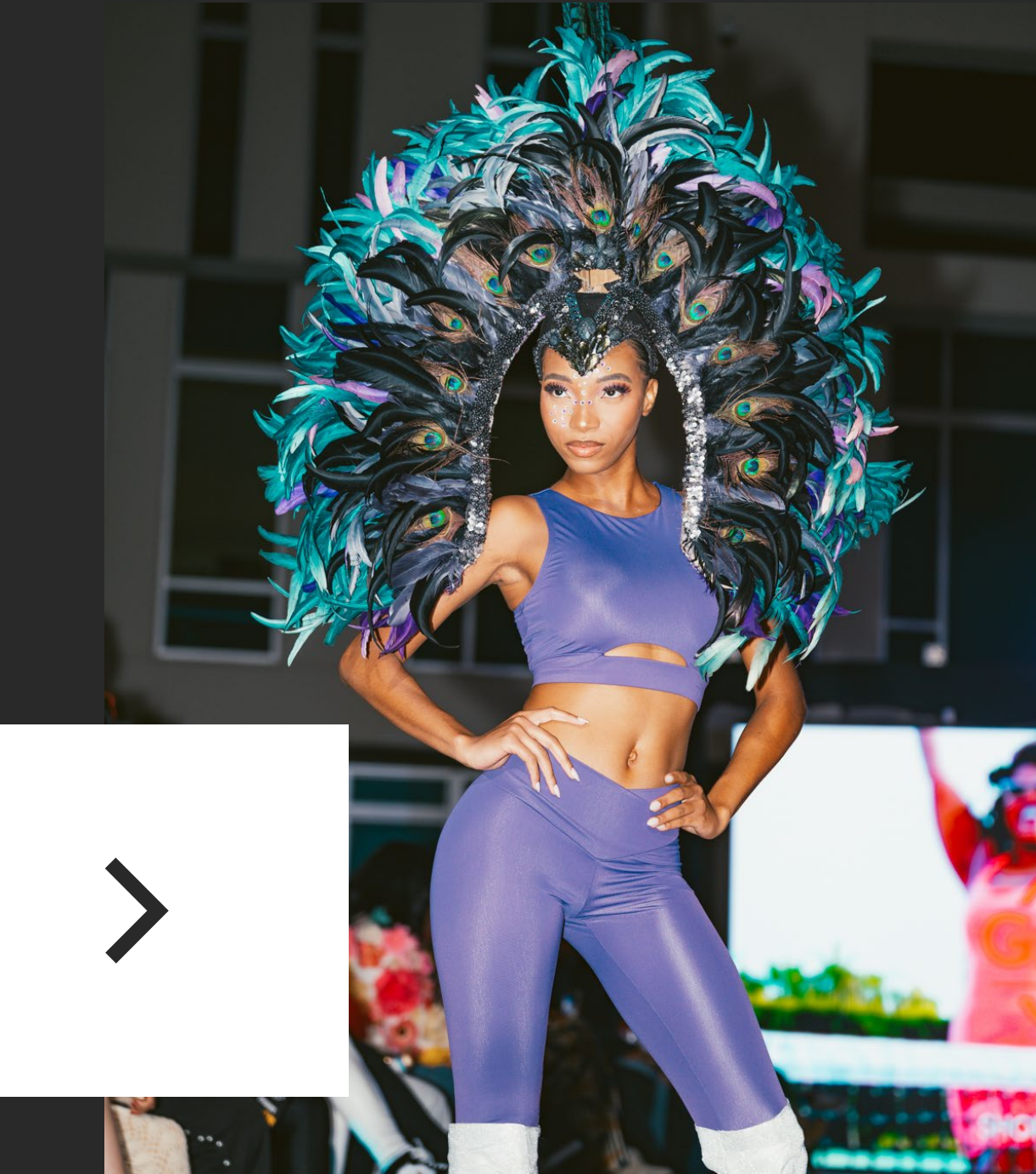
**MIAMI**

ORGANIZED BY  
THE GREATER MIAMI  
CONVENTION & VISITORS BUREAU









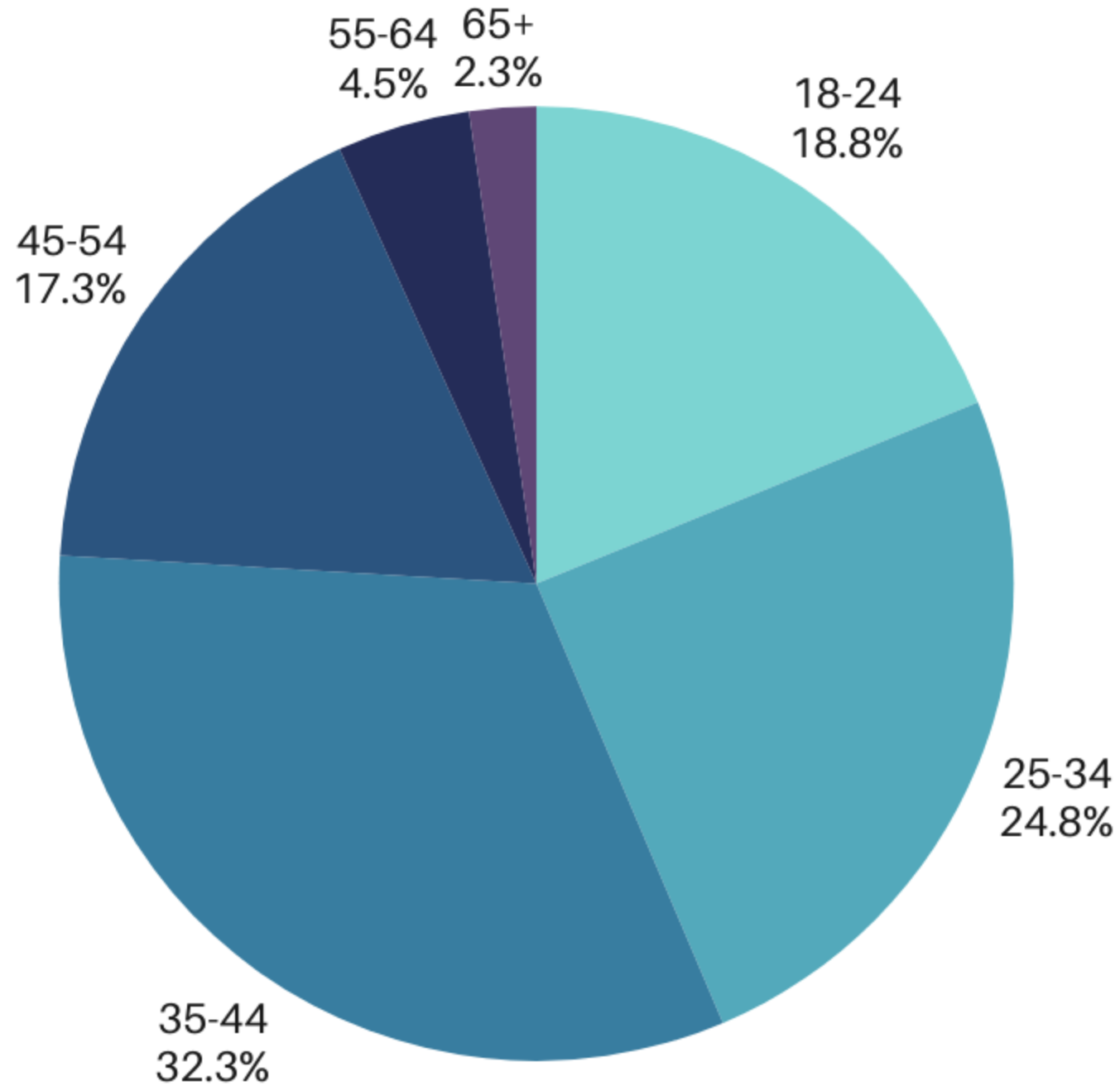
# Celebrating the Creatives of our Culture

At LOUD Love of Urban Design®, our purpose is to cultivate a vibrant urban landscape by championing cultural excellence, celebrating creatives, and providing invaluable resources. We are committed to fostering a community where diverse cultures thrive, where the ingenuity of creatives is honored, and where resources are readily accessible to empower urban innovation and sustainable development. Through our dedication to these principles, we aspire to shape cities that inspire, connect, and enrich the lives of all who inhabit them.



# PROFILE

## AGE GROUPS



# AVERAGE 1,500 IN-PERSON VISITORS



## AUDIENCES

20% Visitors | 80% Locals



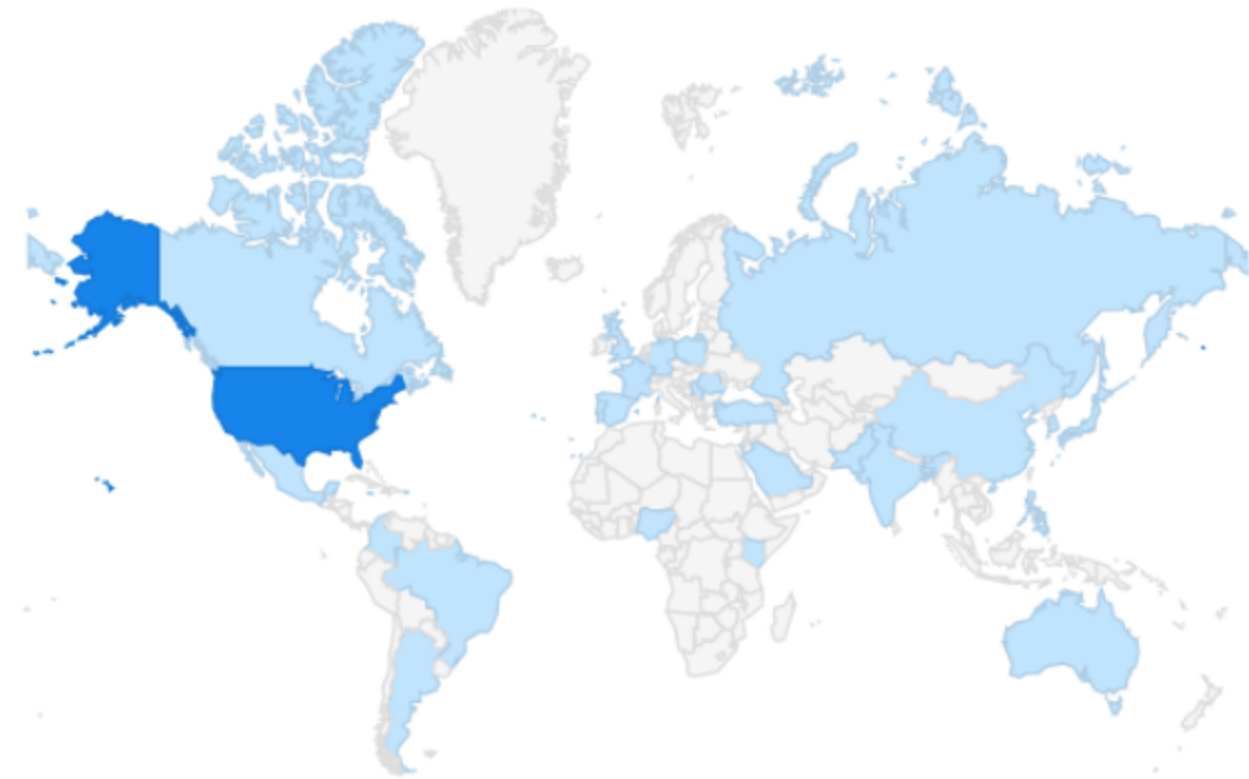
## GENDER

58.7% Female | 41.3% Male

## TOP SITE VISITOR MARKETS

5,700 Monthly Site Visits | 4.5M SOCIAL MEDIA

1. Florida
2. California
3. New York
4. Georgia
5. Texas
6. Kansas







LOUD™ Week has a digital reach of 4.5M and features black and brown creatives from around the world who are rising and thriving in their artistic industries with fashion shows, artist exhibitions, networking socials, press interviews, panels, pop-up shops, and more; with a focus on collaborating with organizations and involving fashion and art students and the creative community; reaching over 1,500 in-person Tri-County locals and tourists.





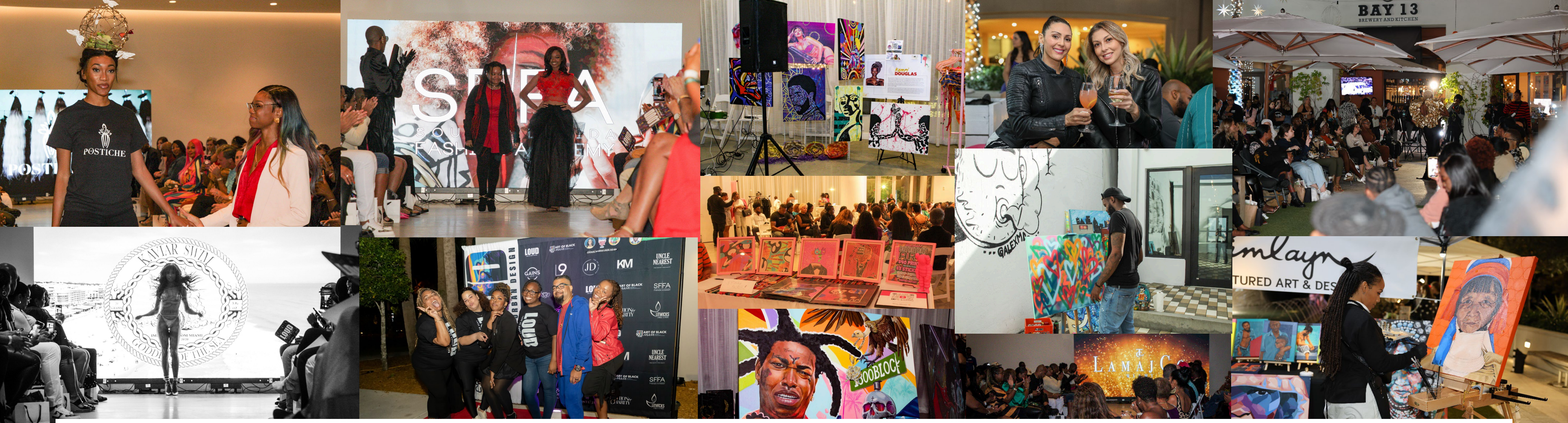


# LOUD™ WEEK EVENT CONCEPTS

- ▶ LOUD Model Casting
- ▶ Social Media LIVE Interviews with #LOUDWeek Creatives. Interviews will take place throughout the day on Instagram at [@loveofurbandesign](https://www.instagram.com/loveofurbandesign)
- ▶ Roots & Revival: An Artistic Journey through Miami Gardens hosted by Co-Space: Co-Work & Content Creation Studio.
- ▶ #LOUDWeek The Art of Scaling Panel for all Creative Arts, Beauty, and Entertainment Industries.
- ▶ Fireside chat/Dinner Party with special guests
- ▶ Creatives Connect Brunch Party
- ▶ The Main Event: Fashion Show & Art Activation







Love of Urban Design® is a community driven production hub championing artistic excellence







## Sponsorship Levels

Sponsorship Level		Investment	Key Benefits
Title Sponsor		\$100,000	Official 'LOUD Week Presented by [Your Brand]' naming rights, Premier logo placement, 20 VIP passes, Dedicated activation space, Speaking opportunity, Branded content feature, Full-page ad, Media coverage, Post-event analytics
Presenting Sponsor		\$75,000	Recognition as 'Presenting Sponsor', Large logo placement, 18 VIP passes, Branded activation, Featured social media campaign, Half-page ad, Verbal acknowledgment, Post-event analytics
Diamond Sponsor		\$50,000	Recognition as 'Diamond Sponsor', Logo placement, 15 VIP passes, Activation space, Social media post, Quarter-page ad, Verbal acknowledgment
Platinum Sponsor		\$25,000	Logo placement, 12 VIP passes, Social media mention, Quarter-page ad, VIP gift bag inclusion, Event announcements
Gold Sponsor		\$15,000	Logo placement, 10 VIP passes, Name mention in social media, Promotional item placement, Recognition in program
Silver Sponsor		\$5,000	Logo placement, 8 VIP passes, Name mention in program
Bronze Sponsor		\$2,500	Logo placement, 5 VIP passes, Recognition in event program
Supporting Sponsor		\$1,000	Name listed in event program and website







# Media!

## COVERAGE

National & Global Exposure

- Elle Spain Magazine
- The Miami Times
- Miami New Times
- Sun Sentinel
- Miami.com
- Miami Vibes Magazine
- Luxe Magazine
- WSVN 7 Deco Drive
- CBS 4 News
- WEDR 99 Jamz
- 103.5 The Beat
- Hot 105 FM

LOCAL NEWS

### Love of Urban Design showcases local Black and Caribbean designers during Miami Art Week



By Chelsea Jones  
Updated on: December 8, 2024 / 7:28 PM EST / CBS Miami



### LOUD Week returns as part of Art of Black Miami — with epic fashion show to be held in Coral Gables

BY ALEX MIRANDA, KATHY PAZ  
DECEMBER 1, 2023

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# History of Events

- 2024 – Miami Gardens City Hall & TopGolf Miami Gardens
- 2023 – Bay 13 Brewery, Center for Black Innovation, CoSpace, Tap 42 Craft Kitchen & Bar, The Camp Gallery, Capital One Café, and COOL Creative Shop #MiamiArtWeek
- 2022 – Level Three #LOUDweek #MiamiArtWeek
- 2021 – TopGolf Miami Gardens – Miami Swim Week
- 2020 – Miami Airport Convention Center
- 2019 – TopGolf Miami Gardens – Miami Swim Week
- 2018 – Private Industry Event
- 2017 – 10 Year Celebration – Grateful Palate
- 2016 Fall – Miami Airport Convention Center
- 2015 – Toyota of North Miami
- 2015 Spring – JW Marriott Los Angeles
- 2014 Fall – Sofitel Miami Luxury Hotel
- 2013 Fall – Sofitel Miami Luxury Hotel
- 2013 Spring – Sofitel Miami Luxury Hotel
- 2012 Fall – SOHO Studios Wynwood Art District
- 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- 2011 Fall – Deauville Beach Resort
- 2011 Spring – Newport Beachside Resort
- 2010 Fall – Newport Beachside Resort
- 2010 Spring – Newport Beachside Resort
- 2009 Fall – Newport Beachside Resort
- 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- 2007 Launch – Hyatt Regency Hotel & Miami Convention Center







**LOUD Love of Urban Design®**

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Creatives interested in showcasing fashion, art, culinary, or entertainment, please contact us via email.

Sponsorship opportunities available.

[www.LOUDWEEK.com](http://www.LOUDWEEK.com)

