



Miami Gardens



2020



CHAIRMAN OLIVER G. GILBERT, III
Miami-Dade County Commissioner For District 1

LOUD
LOVE OF URBAN DESIGN®

LOUD LOVE OF URBAN DESIGN® &
COUNCILWOMAN LINDA JULIEN PRESENTS

**LOVE
OF URBAN
DESIGN®**
Week

WEDNESDAY, DEC 4TH
OPENING COCKTAIL RECEPTION

THURSDAY, DEC 5TH
COSPAC ROOTS & REVIVAL

FRIDAY, DEC 6TH
ART OF SCALING PANEL

SATURDAY, DEC 7TH
THE MAIN EVENT FASHION SHOW & ART ACTIVATIONS

SUNDAY, DEC 8TH
ALL-WHITE CREATIVES BRUNCH PARTY

THE CITY OF MIAMI GARDENS

CREATIVES, VENDORS, DESIGNERS, POETS
VISIT WWW.LOUDWEEK.COM

#LOUDWeek #MiamiArtWeek #ArtBase1

“
DEC. 4-8, 2024
Celebrating the
Creatives of our
Culture
”



ART OF BLACK
MIAMI
ORGANIZED BY
THE GREATER MIAMI
CONVENTION & VISITORS BUREAU

2023 LOUD Recap Video





Celebrating the Creatives of our Culture

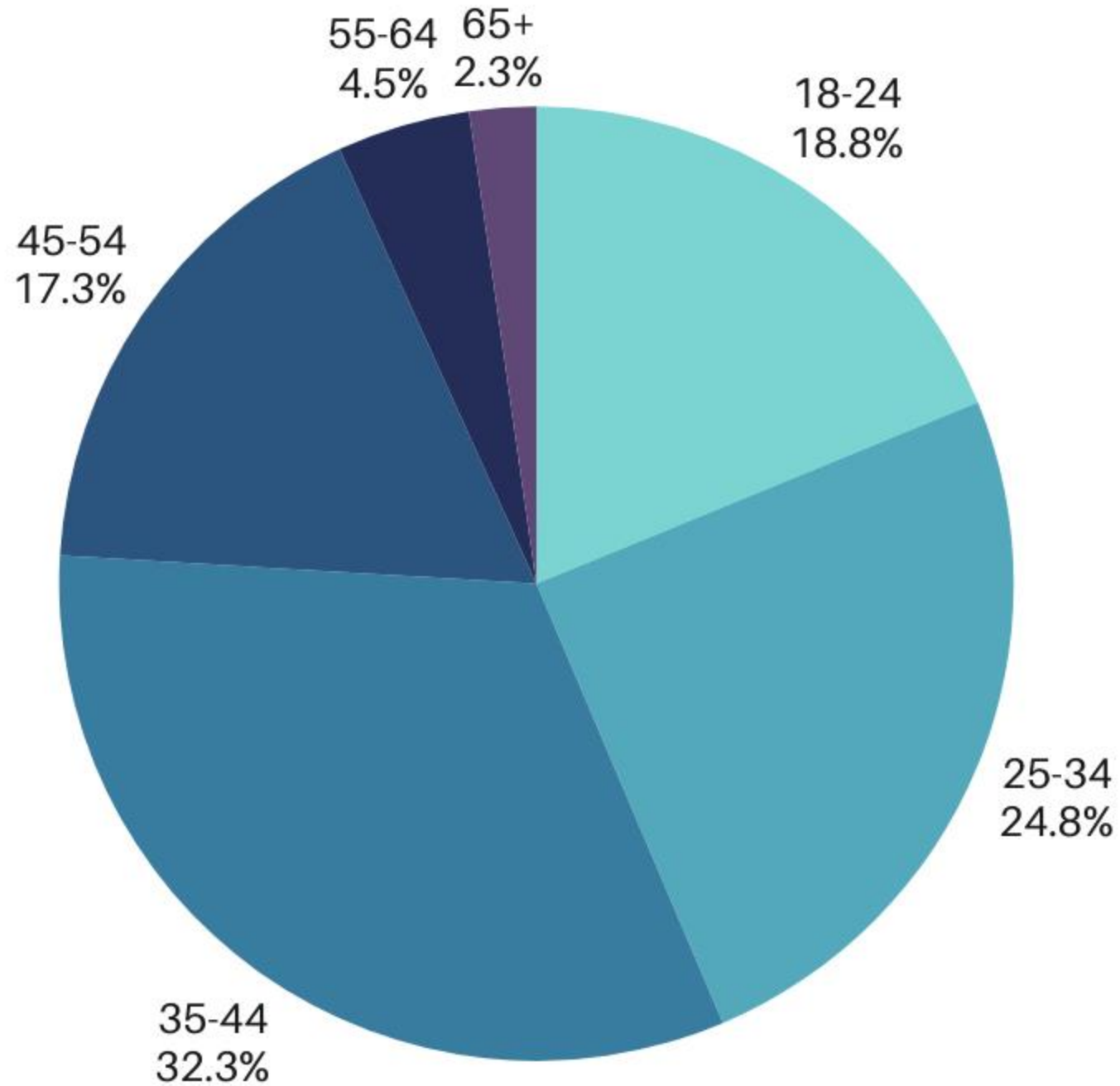
At LOUD Love of Urban Design®, our purpose is to cultivate a vibrant urban landscape by championing cultural excellence, celebrating creatives, and providing invaluable resources. We are committed to fostering a community where diverse cultures thrive, where the ingenuity of creatives is honored, and where resources are readily accessible to empower urban innovation and sustainable development. Through our dedication to these principles, we aspire to shape cities that inspire, connect, and enrich the lives of all who inhabit them.



LOUD™ Week has a digital reach of 4.5M and features black and brown creatives from around the world who are rising and thriving in their artistic industries with fashion shows, artist exhibitions, networking socials, press interviews, panels, pop-up shops, and more; with a focus on collaborating with organizations and involving the community; reaching over 1,500 in-person Tri-County locals and tourists.

PROFILE

AGE GROUPS



AVERAGE 1,500 IN-PERSON VISITORS



AUDIENCES

20% Visitors | 80% Locals



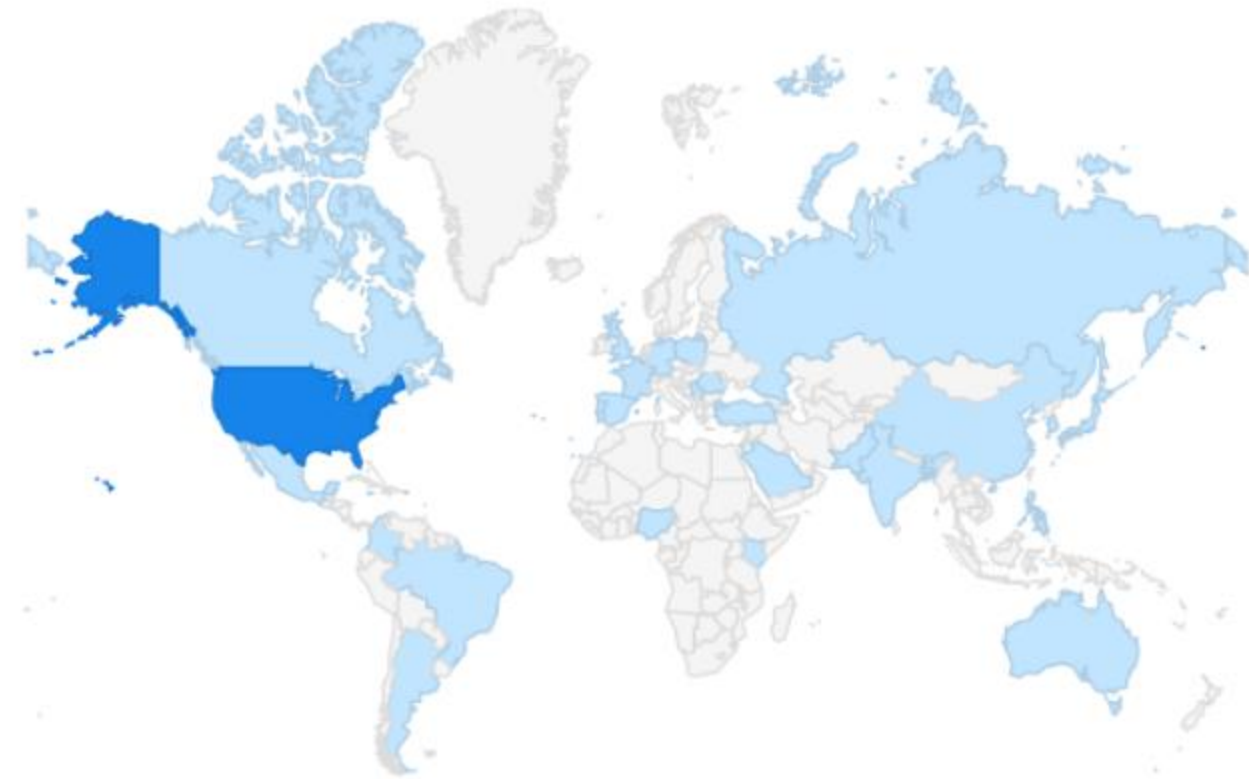
GENDER

58.7% Female | 41.3% Male

TOP SITE VISITOR MARKETS

5,700 Monthly Site Visits | 4.5M SOCIAL MEDIA

1. Florida
2. California
3. New York
4. Georgia
5. Texas
6. Kansas





@THE TENT AT CITY OF MIAMI GARDENS
18605 NORTHWEST 27TH AVENUE, MIAMI GARDENS, FL 33056

4

OPENING RECEPTION

VIP GUESTS NETWORKING COCKTAIL PARTY

5

ROOTS & REVIVAL

LIVE ART LOVE JONES POETRY VIBES

6

ART OF SCALING PANEL

CREATIVES INVESTORS INFLUENCERS

7

THE MAIN EVENT

VENDORS ART EXHIBIT FASHION SHOW

8

ALL-WHITE BRUNCH

MUSIC NETWORKING CELEBRATION

LOUD Week

Dec.
4-8

www.LOUDWeek.com



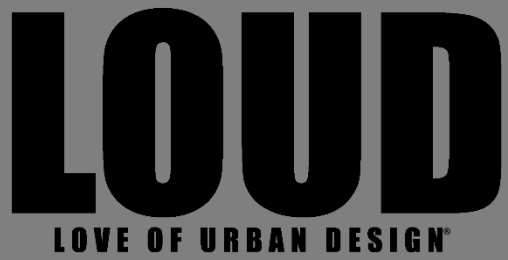
LOUD™ Week Sponsorship Benefits

This relationship will allow your company to tap into a new audience.

- 1. Targeted Audience Engagement:** Our event draws attendees who align perfectly with your brand's target demographic. Through strategic branding and engagement initiatives, we will ensure that your message reaches the right people at the right time.
- 2. Relationship Building:** We recognize the importance of building lasting relationships with your audience. As a sponsor, you will have exclusive access to networking opportunities and engagement platforms designed to forge connections that extend beyond the event itself.
- 3. Enhanced Visibility:** Your brand will enjoy prominent visibility throughout the event, including logo placement, branding opportunities, and mentions during key event moments. Our dedicated marketing efforts will further amplify your presence to a global audience.
- 4. Tailored Activation:** We understand that every sponsor has unique goals. We are committed to tailoring your activation to align seamlessly with your objectives, ensuring that you achieve a significant return on your investment.
- 5. Data-Driven Insights:** After the event, we will provide you with comprehensive data analytics and insights, including audience demographics and engagement metrics, to help you assess the impact of your sponsorship.

We are confident that this partnership will not only meet but exceed your expectations. Your support will play a vital role in making LOUD Week a memorable and successful experience for all involved.





**LOUD™ Week
Sponsorship
Levels**

| Sponsorship Level | Contribution Amount | Benefits & Features |
|--------------------------|----------------------------|---|
| Title Sponsor | \$150,000 | <ul style="list-style-type: none">- Title sponsorship of LOUD Week- Prominent logo placement on all materials- VIP Branded Lounge tickets to all events- Customized Perks |
| Platinum Sponsor | \$75,000 | <ul style="list-style-type: none">- Speaking opportunity at key events- Exclusive media coverage and interviews- Full-page ad in the event program- Social media shout-outs across platforms |
| Gold Sponsor | \$25,000 | <ul style="list-style-type: none">- Logo placement on major materials- Recognition as a Gold Sponsor in media- VIP tickets to selected events- Half-page ad in the event program- Social media mentions |
| Silver Sponsor | \$15,000 | <ul style="list-style-type: none">- Logo on event signage- Mention in press releases- Quarter-page ad in the event program- VIP tickets to selected events |
| Bronze Sponsor | \$5,000 | <ul style="list-style-type: none">- Logo on selected materials- Listing in the event program- Social media shout-out |

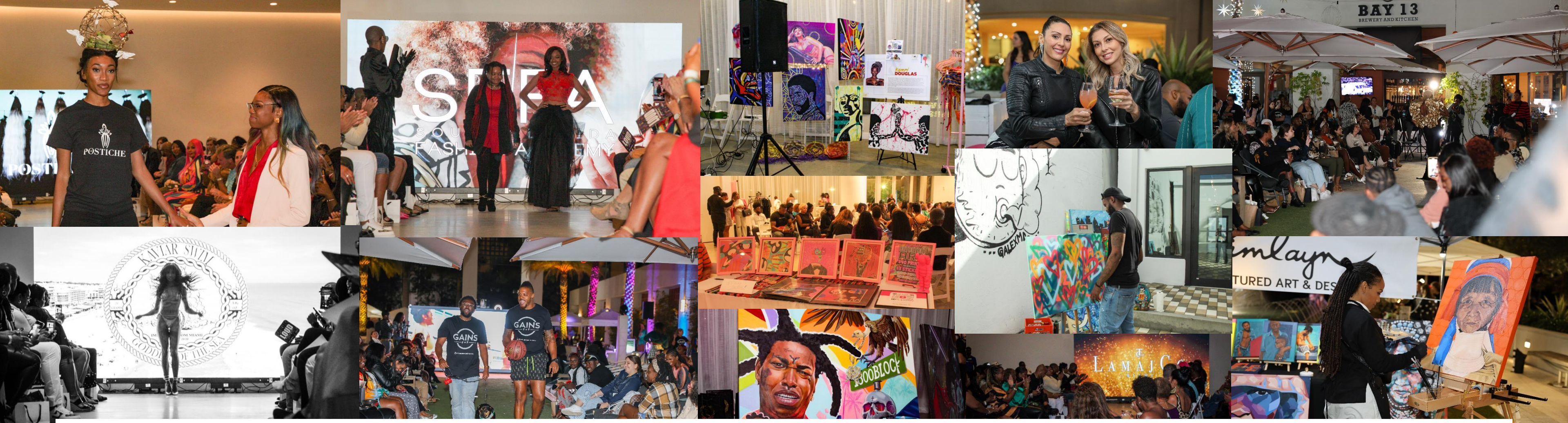


History of Events

- 2023 – Bay 13 Brewery, Center for Black Innovation, CoSpace, Tap 42 Craft Kitchen & Bar, The Camp Gallery, Capital One Café, and COOL Creative Shop #MiamiArtWeek
- 2022 – Level Three #LOUDweek #MiamiArtWeek
- 2021 – TopGolf Miami Gardens – Miami Swim Week
- 2020 – Miami Airport Convention Center
- 2019 – TopGolf Miami Gardens – Miami Swim Week
- 2018 – Private Industry Event
- 2017 – 10 Year Celebration – Grateful Palate
- 2016 Fall – Miami Airport Convention Center
- 2015 – Toyota of North Miami
- 2015 Spring – JW Marriott Los Angeles
- 2014 Fall – Sofitel Miami Luxury Hotel
- 2013 Fall – Sofitel Miami Luxury Hotel

- 2013 Spring – Sofitel Miami Luxury Hotel
- 2012 Fall – SOHO Studios Wynwood Art District
- 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- 2011 Fall – Deauville Beach Resort
- 2011 Spring – Newport Beachside Resort
- 2010 Fall – Newport Beachside Resort
- 2010 Spring – Newport Beachside Resort
- 2009 Fall – Newport Beachside Resort
- 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- 2007 Launch – Hyatt Regency Hotel & Miami Convention Center





Love of Urban Design® is a community driven production hub championing artistic excellence





During LOUD™ Week, Fashion for Charity, its 501c3 nonprofit organization, awards scholarships/donations to selected organizations that support young creatives.



LOUD™ Week Year-Round

Supporting the creative community through events and opportunities in business development, social connection, and mentorship.

Quarter 1

“Vision Branding” Workshop– Beginning the year with setting goals and visualizing the future of your brand.

(Workshop developed & presented by Tamarity Co.)

Creating...Well - A brunch event featuring experts to provide tips & practices in creating with rest and resilience in mind.

Webinars - Access to monthly, virtual business development workshops , available to LOUD Creatives. (Tamarity Co.)

CoWork & CoLearn- a quarterly training experience tackling topics such as financial literacy, product/concept development, and scaling with growth in mind. (in partnership with CoSpace)

Quarter 2

Webinars - Access to monthly, virtual business development workshops , available to LOUD Creatives. (Tamarity Co.)

CoWork & CoLearn- a quarterly, communal training experiences - topics: digital marketing 101, strategic & meaningful collaboration, storytelling & communication for creatives. (in partnership with CoSpace)

Evening creative showcase events: Encouraging LOUD creatives to work together to plan social events to showcase their art, products, and voices. Team LOUD will provide consultation and coordination support.

LOUD™ Week Year-round

Supporting the creative community through events and opportunities in business development, social connection, and mentorship.

Quarter 3

Summer Storytelling – A 30-day storytelling challenge. Participants have the opportunity to be featured on LOUD social media pages.

Creating...Well - A brunch event featuring experts to provide tips & practices in creating with rest and resilience in mind.

Webinars - Access to monthly, virtual business development workshops , available to LOUD Creatives. (Tamarity Co.)

CoWork & CoLearn- a quarterly, communal training experiences - topics: AI as a creative tool, establishing effective & sustainable workflow, and creating your “perfect” pitch. (in partnership with CoSpace)

Quarter 4

Webinars - Access to monthly, virtual business development workshops , available to LOUD Creatives. (Tamarity Co.)

CoWork & CoLearn- a quarterly, communal training experiences - topics: communicating with clients, rest, resilience & wellness, and ending a business year (taxes and legal considerations) (in partnership with CoSpace) .

Countdown to LOUD Week - Let’s get ready for LOUD week 2025!

LOUD Love of Urban Design®

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Twitter: @loveurbandesign

Facebook: Love of Urban Design

Instagram: @loveofurbandesign

Creatives interested in showcasing fashion, art, culinary, or entertainment, please contact us via email.

Sponsorship opportunities available.

www.LOUDWEEK.com

